PUT LOCAL ON YOUR TRAY
A Connecticut Farm to School Program.
Offering technical assistance and promotional materials to support school districts in sourcing, serving, and celebrating locally grown foods.

How does the program work?

1. Sign up.
Go to www.putlocalonyourtray.uconn.edu, and click "Sign Up!"
Complete a short form to become part of the program, and to place an order for any communication materials you need.

2. Try it!
After you're signed up online, it's time to dive in. You decide on your own definition of local, and what works best for you in terms of what to serve and when.
You can source products directly from the grower, from your distributor, school garden, or a combination.

Our team is here to help you figure out what and how to source, serve, and celebrate.

Remember to communicate your participation in the program! Share with us your stories, so we can amplify your successes through our communication channels.
At the end of the year, we'll expect you to complete one short survey to inform us how it went over the year.

4. Engage.
After any local promo, check in and evaluate how it went. Try it again, making adjustments. Ask questions. Recruit school community members to get involved! Keep growing your efforts, taking it one step at a time.
ACTIVATE FARM TO SCHOOL!

Register at:
putlocalonyourtray.uconn.edu/sign-up

You're taking the commitment to source, serve, and celebrate local in one, some, or all of your cafeterias.
You get to decide what to promote, and when!
Plan ahead, start small, share your success, and try again.

We provide you with:

- Free printed communication materials
- Ongoing technical support as needed
- Statewide recognition in participating in Farm to School activities
- Monthly newsletter subscription
- Access to the CT FarmtoSchool Marketplace ListServ

Posters, stickers, bookmarks, line labels, community newsletters, and more are available for you!

Pro Tip! Looking for an easy place to start?
October is a great time to feature local. It's National Farm to School Month, and apples are one of the staple local products in CT all month long.

Please contact:
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